

Describing logos

Companies and other organisations often have logos. The logos that follow are designed to show what particular companies sell or do.



"Bunches" sells flowers. How does the logo design help show this?

a) _____



The "Tile Warehouse" sells tiles. How does the logo design help show this?

b) _____



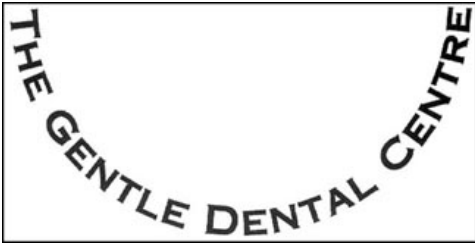
"The Waterbed Man" sells waterbeds. How do the wiggly lines on the logo help show this?

c) _____



"Audio and Security Specialists" sell car stereos and car alarms. How do the lines coming out of the "D" on the logo help show this?

d) _____



"The Gentle Dental Centre" cares for teeth. How does the logo design help show this?

e) _____



"Miramar Dental Health Centre" is another place that cares for teeth. How does the logo design help show this?

f) _____



"Mana Transport Ltd" helps people move house. How does the arrow on the logo help show this?

g) _____

Source of logos: Yellow Pages, Wellington, 2000-2001.

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